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Hong Kong Disneyland Hosts Disney Open House for Dream Makers

*In-park Career Development and Job Recruitment Expo
Offers 600 Job Opportunities at Resort*

HONG KONG, Feb 2, 2023 – Hong Kong Disneyland Resort (HKDL) for the first time hosted the Disney Open House for Dream Makers, an in-park career development and job recruitment expo showcasing Disney's heritage, values, and unique, fun-filled cast experience and career possibilities, including 600 new full-time and part-time job opportunities, ranging from in-park to hotel frontline positions for aspiring dream makers. Around 3,000 participants joined the event.



Injecting Disney's signature immersive storytelling elements into the Open House, an exciting and inspirational program of activities brought the Disney magic to life for participants to experience the resort from the perspective of cast members.

The Open House offered onsite interviews and recruitment for frontline positions, department showcases and leader and cast sharing sessions. Cast members were also invited to bring along family and friends interested in pursuing a career at Hong Kong Disneyland Resort.

Key business units, such as food & beverage, merchandise, entertainment & costuming, security, custodial, hotel and park operations, set up booths over multiple locations in the park in a vibrant showcase of the different facets of their operations and the prospects of the openings on offer. The two stages featured talks about the future development of the resort, a sneak peek of World of Frozen, Disney heritage, product diversity, equity & inclusion, focus, talent acquisition and cast life.



Michael Moriarty, managing director of Hong Kong Disneyland Resort, kicked off the Open House by highlighting the strength of the Disney brand. “HKDL has been one of the key pillars of tourism recovery post-COVID in the city. Our cast members are key to HKDL’s success in creating magical moments for our guests. The Disney Open House for Dream Makers is a new way to engage potential recruits and get them excited about joining the HKDL family.” He shared with participants the future development of HKDL: “Disney is known for its world-class entertainment experience and service excellence, facilitated by strong training and an open and inclusive cast culture. With Hong Kong’s return to normalcy, we are excited about the opportunities that lie ahead to support our future development and for the recovery of tourism with new dream makers joining us.”

HKDL's commitment to inclusivity, accessibility and creation of opportunities for youth has been fostered through collaboration with several different stakeholders. HKDL works with these trusted organizations

to understand social needs and create impactful and timely initiatives that strive to improve accessibility and inclusivity. Additionally, the resort advocates for equal opportunities with its inclusive volunteering and employment programs.

More than 30 nonprofits and organizations, such as The Hong Kong Federation of Youth Groups, Hong Kong Sheng Kung Hui Welfare Council and Caritas Hong Kong, invited participants to the Open House for potential recruitment opportunities. The Open House is part of Disney Future Storytellers, an initiative that empowers the next generation of storytellers and innovators to dream about their future, build their talents and skills, and become who they imagine they can be.

Chan Man-ho, Deputy Executive Director of The Hong Kong Federation of Youth Groups, expressed his appreciation for the Open House event. "As the city slowly returns to normal, and with Hong Kong being a top tourist destination known for its hospitality, there are many opportunities for young people in this industry. We, at the federation, are committed to helping these young people with career planning and employment services so they can pursue their passions. The Open House event allowed them to explore different types of careers through visits to the workplace, sharing sessions and onsite interviews. We believe this will empower them to plan for their future careers as they explore their interests and potential."

Also joining the Open House were students from local institutions, including students of the Hong Kong Academy for Performing Arts and Vocational Training Council. The event gave these students a unique introduction to all sorts of possibilities, inspiring them to pursue their dreams.

Moriarty said: "We are very thankful to everyone for their participation in the Open House. For many years, these nonprofits and schools have played an instrumental role in HKDL's youth and community engagement efforts. HKDL will continue to deepen its collaboration with them through initiatives such as the 'Disney Side-by-Side Journey,' 'Imaginations Design Competition,' internship programs and more."



He added: “Disney Cast Members are the heart and soul of our company: they are the embodiment of the Disney Difference and celebrated for their passion and dedication. Talent recruitment, development and an exceptional cast experience is the cornerstone of our continued success and the work which we are undertaking with our partners will lay the foundation for the resort’s growth as we get prepared to welcome more international and mainland tourists back to Hong Kong and HKDL. Everyone is encouraged to dream about their future, build their talents and skills, and become who they imagine they can be. HKDL wants to be their companion along the journey.”

Named one of the “Most Attractive Employers in Hong Kong” by human resources organization Universum in 2022, HKDL’s unique charm makes it the happiest place to work for cast members’ personal and professional development, and through the joy that cast members bring to guests and to the community. As a cast member put it, “my role is to create happiness for our guests and when I see a guest is happy, I feel happy.”

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About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-

out calendars and membership privileges, designed to make your visit even more magical.

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