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Castle Transformation Reaches New Stage with Tower Additions Representing Beloved Disney Princess Stories



HONG KONG, August 1, 2019 — The transformation of the iconic castle at Hong Kong Disneyland Resort (HKDL) is set to enter its most important stage yet. Starting today, towers and spires representing 13 stories of beloved Disney Princesses and heroines will be lifted onto the castle base.

Guests will witness the ongoing castle transformation progress on their coming visits to the park. The thematic towers, turrets and spires — each uniquely crafted with individual architectural designs — will appear on the castle, bolstering its historic presence and magical qualities at the very heart of the resort.



Each of these thematic architectural elements are inspired by the stories of our much-loved Disney Princesses — Tiana, Aurora, Ariel, Mulan, Jasmine, Snow White, Moana, Cinderella, Merida, Pocahontas, Belle, Rapunzel — along with Anna and Elsa from Disney’s “Frozen” — will all have their moment to shine in sequence throughout this summer. With special attention to the iconic patterns, textures, colors and ornamentation, guests will be able to recognize the individual elements inspired by their favorite Disney heroines, celebrating a sense of diversity, inclusion and unity.

When fully transformed, the iconic castle will stand as a shining beacon of courage, hope and possibility, inspiring all who dare to dream big.

Extended magic with Disney Princess experiences throughout the resort

While the castle transformation is underway, guests will be able to find Disney Princess footprints scattered throughout the theme park. Guests are invited to follow the footsteps and immerse themselves in these beautifully captivating Disney Princess stories.

Storybook Shoppe — Bibbidi Bobbidi Boutique at the castle area (July 1, 2019)	An immersive princess transformation experience awaits young guests as they step into the brand-new Storybook Shoppe — Bibbidi Bobbidi Boutique at the castle area. With the help of a Fairy Godmother-in-Training, aspiring little guests can undergo a royal makeover that will help make their princess dreams come true!	
A magical stay in the Cinderella Suite (July 22, 2019)	The fantasy world of Cinderella has come to life at Hong Kong Disneyland Hotel with the newly-opened Cinderella Suite at Kingdom Club, featuring an interior decor heavily inspired by the classic tale. Just remember not to leave one of your glass slippers behind as you rush to book your stay at the new themed suite!	
Disney Princess pin collection at merchandise shops (Now through December 2019)	Hong Kong Disneyland’s celebration of Disney Princesses is set to continue from now through December 2019, with the launch of two new character pins each month. These exclusive and truly one-of-a-kind pins make for fabulous keepsakes for the most passionate of Disney fans.	 (to be released in August)

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About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, first-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort’s luxurious Disney hotels. The magic doesn’t end at our doorstep; as a dedicated member of the local community that cares deeply about societal well-being, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living. For information on attractions and vacations at Hong Kong Disneyland Resort, visit hongkongdisneyland.com or call (852) 3550-3388.

Mobile app gives the latest updates

The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Use the GPS-enabled map to find your way around the park or make reservations for park restaurants. See when and where your favorite Disney characters will appear in the park and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.



Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

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