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Hong Kong Disneyland Resort celebrates Mickey during the Year of the Mouse

Enjoy endless fortune during Chinese New Year and romantic moments for Valentine's Day



(Hong Kong, January 9, 2020) It may have taken 12 years, but the wait is now over. Disney fans, along with their families and friends, can rejoice as they gather at Hong Kong Disneyland Resort (HKDL) to celebrate the Year of the Mouse with their beloved Mickey Mouse! From now until February 9, 2020, everyone's favorite mouse will be celebrating throughout the park in the "Magical Year After Year" Chinese New Year events, to ring in the new year. Take a walk of good fortune by following the new "Mickey's Lucky Trail," to bring happiness and good fortune for guests exploring the park. Purchase a 1-day ticket online and receive a complimentary Disney headband – a great way to start the magical Year of the Mouse at HKDL!

Magical Mickey surprises bring good fortune

The Year of the Mouse kicks off on a high note as Mickey Mouse shows off the park's festive decorations, including fai chun, beautiful lanterns and flowers. Mickey will join his friends in their Chinese New Year outfits as they wish everyone a Happy New Year filled with good fortune and happiness. The Disneyland Band will also share happiness with guests by performing a series of CNY-themed songs!

Mickey has also prepared a list of the "luckiest" spots, and a specially created "Mickey's Lucky Trail," featuring nine spots in the park filled with good luck to help guests collect blessings for the new year during the first three days of the Lunar New Year. Lucky guests can collect the special edition set of two Mickey and Minnie stickers along the trail.



Guests visiting HKDL during the first five days of the Chinese New Year (January 25 to 29, 2020) will receive a newly-designed, Mickey Mouse-themed red packet upon entering the park, while stocks last. These limited-edition "packs of fortune" make memorable souvenirs and can turn into a traditional "fai chun" banner decoration that guests can hang at home to welcome fortune through their doors.

A dazzling Chinese New Year-edition of the “We Love Mickey!” Projection Show every evening will feature Mickey dressed in Chinese New Year outfit! Guests can also say “Kung Hei Fat Choi” to God of Fortune Goofy at The Annex and take photos with him for extra good luck!

Share festive meals with loved ones

HKDL is serving up a series of delectable feasts with a festive twist. Enjoy a traditional “Lo Hei” at Main Street Corner Cafe, hosted by Coca-Cola®, try the Chinese New Year-themed pastries at Main Street Bakery, and indulge in a decadent “Full House of Golden Treasures Dinner Set” at the Crystal Lotus. Hong Kong residents can enjoy an exclusive year-long Disney Character Buffet Dining Plan, available in either two or three meal package choices.



Celebrate with special Mickey & Friends-themed merchandise



More than 50 new and exclusive merchandise items are available this year, including brand-new Chinese New Year looks for Mickey and his friends, along with the ever-adorable Duffy and Friends. Guests can ring in Lunar New Year by picking up festive home decorations, red packets, colorful new headbands, and even Year of the Mouse-edition Tsum Tsums. For HKDL’s most fashionable guests, Ariel’s Grotto Coral and Minnie’s REDD color fashion series are perfect for this special time of the year.

Dive into the joy of togetherness with Mickey for a staycation

The fun doesn’t need to end at HKDL, as guests are invited to extend the magic of Chinese New Year with a staycation at any of the resort hotels. Young guests can learn more about the traditions of this special holiday by participating in a series of limited-time Chinese New Year recreational activities.

Feel the love of Valentine’s Day at the most romantic place

The celebration continues from February 1 to 16, 2020, as HKDL transforms to invite lovebirds to create their most romantic moments.

Throughout the day, there will be classic Disney love songs playing around the park. Mickey and Minnie, along with a group of other classic couples, such as Donald Duck and Daisy Duck, Cinderella and Prince Charming, will join the fun and make surprise appearances. With an immersive and romantic atmosphere, HKDL offers many locations for couples to capture special photo moments. Why not take a photo in front of “it’s a small world” at the most magical hour of the evening, or join a loved one in riding hand-in-hand on the Cinderella Carousel? Guests shouldn’t miss this chance to dress in fun matching outfits, or even as a favorite Disney couple character, to show off their love for one another. Couples will surely feel the love in the air!



Spice up the season with romantic Valentine's Day offering



'Tis the season of love, and HKDL is pulling out all the stops to provide couples with the ultimate romantic dining experience. The newly-opened Midtown Delights will be serving delightfully soft ice cream, made from Hokkaido 5.0 milk or Royal Chocolate, while couples seeking to be pampered can enjoy the indulgent Valentine's Day dinner at Walt's Cafe or World of Color Restaurant. Guests who wish to get hands-on and enjoy spending time making food with their loved one can join the pizza-making class at Disney's Hollywood Hotel, where they will learn to make a heart-shaped pizza. Guests can also

enjoy a sumptuous lunch buffet, or even extend their magical stay in one of HKDL's hotels with special Valentine's Day room decoration package for a little extra romance.

Gifts have always been an expression of love, and guests will be delighted this Valentine's Day with a wide range of new merchandise. HKDL will launch its first-ever Sakura-themed series – an exclusive pink collection that features Minnie Mouse, Winnie the Pooh and Piglet. There is also a special valentine's collection of Duffy and Friends, which makes the perfect gift. For those who love flowers, they can add an extra sprinkle of creativity by getting a nuiMOs or Tsum Tsum flower bouquet this year. And for those with a sweet tooth, they can satisfy their cravings with a "Dreamer's Lookout Chocolate Gift Box," available at Dreamer's Lookout, the brand-new food and beverage location at the Disney Explorers Lodge. Guests can personalize this gift even more by having their very own initials added to the chocolate, to add a special touch.



Special offer to start your magical Year of the Mouse at HKDL

To add a sprinkle of magic during this festive season, and to make sure that this becomes a memory never to forget, don't miss out the "1-Day Ticket with Disney Headband Package" special offer, which entitles guests to a complimentary special-edition Disney headband when 1-day ticket is purchased online. For more details, please visit: <https://www.hongkongdisneyland.com/offers-discounts/1-day-ticket-with-headband-package/>

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About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, first-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal well-being, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates

The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Use the GPS-enabled map to find your way around the park or make reservations for park restaurants. See when and where your favorite Disney characters will appear in the park and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

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