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World of Frozen, the World's First and Largest "Frozen" themed land, will Open its Gates on November 20 at Hong Kong Disneyland Resort



HONG KONG, SEPTEMBER 8, 2023 — On November 20, the highly anticipated, world's first and largest "Frozen" themed land, World of Frozen, will open its gates at Hong Kong Disneyland Resort. Inspired by the Walt Disney Animation Studios' films, "Frozen" and "Frozen 2," which are among the biggest animated films of all time, World of Frozen will transport guests to the cinematic and living land - Arendelle. Guests will delve into this immersive travel destination, with its captivating stories, beloved characters, culture, stunning landscapes, enchanting music, and cutting-edge technology for the first time in forever by celebrating Summer Snow Day and enjoying fun-filled attractions such as **Frozen Ever After** and **Wandering Oaken's Sliding Sleighs**.

Michael Moriarty, managing director of Hong Kong Disneyland Resort, said: "World of Frozen is set to make its grand debut at Hong Kong Disneyland on November 20, marking an exciting milestone for the park's expansion. This beloved franchise will elevate Hong Kong Disneyland's global presence. We are excited to offer our guests an enchanting and immersive experience, where they can explore the captivating wonders of Arendelle."

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Hong Kong Disneyland asks for guests' kind understanding and compliance with the following requirements when visiting the park. Guests must:

1. purchase their tickets in advance and make park visit reservations up to 90 days in advance of their visit, via the Hong Kong Disneyland reservation website; and
2. Comply with the latest visit arrangements at <https://www.hongkongdisneyland.com/guest-services/health-and-safety/>.

* Wearing face mask is optional for guests and cast members across the resort.

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

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